

M1 Kliniken AG

Germany / Healthcare Facilities & Services Frankfurt Bloomberg: M12 GR ISIN: DE000A0STSQ8

Q3/22 KPIs RATING PRICE TARGET

BUY € 11.10

Return Potential Risk Rating 129.3% High

M1 BEAUTY: TRAILBLAZING IN EASTERN EUROPE

Third quarter treatment numbers (97k) were in line with expectations and have M1 tracking well towards our 2022 target of 390k. The Beauty segment generated 9M/22 EBIT of €3.4m (9M/21: €2.9m), but ærnings were somewhat lower than expected due to higher costs for the international clinic expansion. The beauty specialist opened a new clinic in Budapest, Hungary in September and unveiled plans on the earnings call for expansion into Bucharest, Romania. Meanwhile, the Trade segment (Haemato AG) contributed €3.1m in EBIT. We have dialled back our 2022 EBIT target to account for lower Beauty earnings and now assume €10m in CapEx for the botox clinical trials starting in 2023. Our rating remains Buy with a €11.1 target price (old: €11.7).

Treatment numbers encouraging Q3 treatment figures (97k) nearly matched Q2 (100k), despite the traditionally slower summer vacation season. 9M treatments topped 285k and improved 15% on the prior year period. Growth was propelled by a 60% surge in treatments at the expanding international clinic network to 45k. However, M1 does not publish like-for-like KPIs for Beauty results making it difficult to track organic treatment growth. 9M reporting gives us confidence in our full year treatment target of 395k. People like to feel beautiful during Christmas and the holiday season, which should provide a traditional YE business boost and push Q4 treatments above the six figure threshold.

Beauty segment profitability slightly off projected pace The German clinic network continues to perform within the targeted EBIT margin corridor of 15% to 20% and delivered operating income of €5.2m for the July-to-September period. M1 continued to expand abroad and has opened six new centres YTD (overleaf) and foreign operations contributed €6m (+50% Y/Y) to 9M Beauty sales. But the cost of ramping up operations abroad fluctuates depending on the market and clinic location, meaning the international locations generated 9M EBIT of minus €1.8m, which undershot our. . . (p.t.o.)

FINANCIAL HISTORY & PROJECTIONS

	2019	2020	2021	2022E	2023E	2024E
Revenue (€m)	77.22	159.59	314.61	285.32	315.09	351.70
Y-o-y growth	18.4%	106.7%	97.1%	-9.3%	10.4%	11.6%
EBITDA (€m)	11.35	8.89	17.82	16.00	20.19	26.26
EBITDA margin	14.7%	5.6%	5.7%	5.6%	6.4%	7.5%
Net income (€m)	9.73	6.83	8.90	4.82	6.61	8.93
EPS (diluted) (€)	0.56	0.37	0.45	0.25	0.34	0.45
DPS (€)	0.00	0.00	0.00	0.00	0.00	0.00
FCF (€m)	-8.71	12.65	15.90	17.81	6.13	10.49
Net gearing	-9.7%	7.5%	-10.8%	-19.6%	-19.3%	-20.8%
Liquid assets (€m)	9.10	21.96	37.87	28.80	30.30	35.52

RISKS

Risks include, but are not limited to the ability to retain management and key medical staff, legal and market risks.

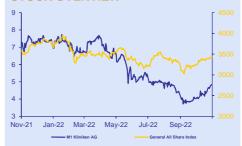
COMPANY PROFILE

M1 Kliniken AG is a provider of aesthetic medical procedures at competitive prices. The company is headquartered in Berlin and controls an extensive network of ~50 beauty clinics across Germany, continental Europe, the UK, and Australia. The company also operates a pharmaceutical trade and parallel import business through its Haemato AG subsidiary.

MARKET DATA	As of 23 Nov 2022
Closing Price	€ 4.84
Shares outstanding	19.64m
Market Capitalisation	€ 95.07m
52-week Range	€ 3.72 / 7.72
Ava Volume (12 Months)	11 863

Multiples	2021	2022E	2023E
P/E	10.7	19.7	14.4
EV/Sales	0.4	0.4	0.4
EV/EBITDA	6.8	7.6	6.0
Div Vield	0.0%	0.0%	0.0%

STOCK OVERVIEW



COMPANY DATA	As of 30 Jun 2022
Liquid Assets	€ 37.90m
Current Assets	€ 110.20m
Intangible Assets	€ 60.40m
Total Assets	€ 198.10m
Current Liabilities	€ 43.40m
Shareholders' Equity	€ 139.90m

SHAREHOLDERS

MPH Healthcare AG	69.1%
Free Float	30.9%

... targets. The sales / treatment number was also marginally lower than expected in Q3, which is likely traced to the higher mix of international centres with varying price points. We have thus reduced our 2022 EBIT target to €9.5m.

Table 1: 9M segment breakdown

			9M/22	9M/21						
	Unit	Beauty	Trade*	M1 Kliniken	Beauty	Trade*	M1 Kliniken			
Revenue	€m	41.4	172.6	214.0	37.8	198.2	236.0			
EBIT	€m	3.4	3.1	6.5	2.9	5.0	7.8			
Margin	%	8.2	1.8	3.0	7.5	2.5	3.3			
*Haemato results adjusted for eliminations										

Source: First Berlin Equity Research; M1 Kliniken AG

Clinic expansion shifting eastward M1 has opened another 6 M1 Beauty centres YTD with new premises in London-Westfield and Glasgow in the UK, Brisbane in Australia, Salzburg in Austria, one in Wolfsburg, Germany, and now in Budapest, Hungary. We reckon the company can push the number to 59 by YE22 and factor in a 2022 weighted average of 50 centres for our model.

Q3 continues Haemato's EBIT margin streak of >3% Haemato's improved profitability was sparked by the shift towards Lifestyle & Aesthetics (L&A) business and less emphasis on the high volume Specialty Pharma activities. The company said the Q3 business mix was similar to H1 when the self-payer Lifestyle & Aesthetics segment contributed some 20% to the overall topline.

Stripping out the €25m in test-kit sales booked in 9M/21 (€217m), 9M/22 revenues of €188m were only 1.8% off last year's pace. But compared to 9M/20, sales rose 7%. Q3 turnover showed a 3% Y/Y increase to €67m and just eclipsed FBe. The company reported a nine month EBIT margin of 3.6% vs 1.0% in 9M/20, which is a better comp for the current business than the 4.0% margin notched in 9M/21 on the back of test kit sales. The KPI was also 3.4% on a quarterly basis.

Table 2: Updated FBe and target price

	old	new	revision	upside	dividend yield	total return
Price target (€)	11.7	11.1	-5.1%	85.3%	0.0%	85.3%
		2022E			2023E	
All figures in € '000	old	new	revision	old	new	revision
Revenue ¹	286,507	285,319	-0.4%	315,088	315,088	0.0%
Beauty revenue	59,409	58,221	-2.0%	67,126	67,126	0.0%
Trade revenue ¹	250,108	250,108	0.0%	273,086	273,086	0.0%
Gross profit	54,315	53,127	-2.2%	60,742	60,742	0.0%
Margin (%)	19.0%	18.6%	-	19.3%	19.3%	-
EBIT	10,557	9,453	-10.5%	13,107	13,107	0.0%
Margin (%)	3.7%	3.3%	-	4.2%	4.2%	-
¹after eliminations	•					

Source: First Berlin Equity Research estimates

We have dialled down our 2022 group EBIT target to €9.5m (old: €10.6m). Our model now also factors in investment costs of €10m for the botox clinical trials across the next two years. Updated FBe points to a new price target of €11.1 (old: €11.7). We remain Buy-rated on M1 Kliniken.

VALUATION MODEL

All figures in EUR '000	2022E	2023E	2024E	2025E	2026E	2027E	2028E	2029E
Sales	285,319	315,088	351,703	387,362	418,791	444,738	463,104	477,275
NOPLAT	7,089	9,830	13,384	18,085	21,920	25,795	28,775	30,460
(+) depreciation & amortisation	6,544	7,084	8,410	8,344	8,528	8,324	7,482	7,369
(=) Net operating cash flow	13,634	16,914	21,794	26,428	30,448	34,120	36,257	37,829
(-) Total investments (CapEx and WC)	-868	-16,461	-17,700	-12,718	-12,129	-10,875	-10,198	-9,840
(-) Capital expenditures	-7,763	-13,417	-14,287	-9,413	-9,125	-8,398	-8,311	-8,374
(-) Working capital	6,895	-3,043	-3,414	-3,305	-3,004	-2,477	-1,887	-1,466
(=) Free cash flows (FCF)	12,766	453	4,094	13,710	18,319	23,245	26,059	27,990
PV of FCF's	12,629	405	3,309	10,017	12,099	13,878	14,063	13,654

						Terminal E	BIT margin			
All figures in EUR '000				6.6%	7.1%	7.6%	8.1%	8.6%	9.1%	9.6%
PV of FCFs in explicit period	126,511		7.6%	15.73	16.79	17.85	18.90	19.96	21.02	22.08
PV of FCFs in terminal period	118,789	Q	8.6%	13.09	13.90	14.71	15.52	16.33	17.14	17.95
Enterprise value (EV)	245,300	AC	9.6%	11.13	11.76	12.40	13.04	13.67	14.31	14.95
+ Net cash / - net debt	15,061	≥	10.6%	9.62	10.12	10.63	11.14	11.65	12.16	12.67
+ Investments / minority interests	-41,497		11.6%	8.41	8.83	9.24	9.65	10.06	10.48	10.89
Shareholder value	218,864		12.6%	7.43	7.77	8.11	8.45	8.79	9.13	9.47
Fair value per share in EUR	11.10		13.6%	6.62	6.90	7.18	7.46	7.74	8.02	8.30
				•		Terminal g	rowth rate			
				0.5%	1.0%	1.5%	2.0%	2.5%	3.0%	3.5%
Cost of equity	11.4%		7.6%	16.11	16.90	17.82	18.90	20.20	21.77	23.73
Pre-tax cost of debt	4.5%		8.6%	13.62	14.17	14.80	15.52	16.36	17.34	18.52
Tax rate	25.0%	ဗ္ဗ	9.6%	11.70	12.09	12.54	13.04	13.61	14.26	15.03
After-tax cost of debt	3.4%	×	10.6%	10.17	10.46	10.78	11.14	11.55	12.00	12.52
Share of equity capital	90.0%		11.6%	8.93	9.15	9.39	9.65	9.95	10.27	10.64
Share of debt capital	10.0%		12.6%	7.90	8.07	8.25	8.45	8.67	8.91	9.18
WACC	10.6%		13.6%	7.04	7.17	7.31	7.46	7.63	7.81	8.01

WACC 10.6% 13.6% 7.04 7.17 7.31
*Please note our model runs through 2030 and we have only shown the abbreviated version for formatting purposes



INCOME STATEMENT

All figures in EUR '000	2019	2020	2021	2022E	2023E	2024E
Revenues	77,217	159,591	314,610	285,319	315,088	351,703
Cost of goods sold	-45,611	-122,807	-259,305	-232,192	-254,345	-278,962
Gross profit	31,606	36,784	55,305	53,127	60,742	72,742
Personnel expenses	-12,622	-16,685	-22,129	-20,880	-22,992	-27,211
Other operating expenses	-7,913	-11,866	-16,232	-16,868	-18,335	-20,272
Other operating income	283	655	879	618	775	997
EBITDA	11,354	8,888	17,823	15,997	20,191	26,256
Depreciation & amortisation	-3,402	-4,483	-5,688	-6,544	-7,084	-8,410
Operating income (EBIT)	7,952	4,405	12,135	9,453	13,107	17,846
Net financial result	3,045	-2,248	963	-1,009	-1,110	-1,221
Other financial results	1,768	6,622	1,327	1,300	1,352	1,406
Pre-tax income (EBT)	12,765	8,779	14,425	9,744	13,349	18,031
Tax result	-3,036	-1,352	-3,545	-2,436	-3,337	-4,508
Minority interests	0	-602	-1,975	-2,485	-3,404	-4,598
Net income / loss	9,729	6,825	8,905	4,823	6,608	8,926
Diluted EPS (in €)	0.56	0.37	0.45	0.25	0.34	0.45
Ratios						
Gross margin	40.9%	23.0%	17.6%	18.6%	19.3%	20.7%
EBITDA margin	14.7%	5.6%	5.7%	5.6%	6.4%	7.5%
EBIT margin	10.3%	2.8%	3.9%	3.3%	4.2%	5.1%
Net margin	12.6%	4.3%	2.8%	1.7%	2.1%	2.5%
Tax rate	23.6%	15.4%	24.6%	25.0%	25.0%	25.0%
Expenses as % of revenues						
Personnel costs	16.3%	10.5%	7.0%	7.3%	7.3%	7.7%
Other operating expenses	10.2%	7.4%	5.2%	5.9%	5.8%	5.8%
Depreciation & amortisation	4.4%	2.8%	1.8%	2.3%	2.2%	2.4%
Y-Y Growth						
Revenues	18.4%	106.7%	97.1%	-9.3%	10.4%	11.6%
Operating income	22.7%	-44.6%	175.5%	-22.1%	38.7%	36.2%
Net income/ loss	46.7%	-29.8%	30.5%	-45.8%	37.0%	35.1%



BALANCE SHEET

All figures in EUR '000	2019	2020	2021	2022E	2023E	2024E
Assets						
Current assets, total	59,317	122,406	110,195	94,739	101,138	111,778
Cash and cash equivalents	9,098	21,960	37,868	28,805	30,303	35,519
Short-term investments	23,626	32,184	18,155	18,700	19,261	19,838
Receivables	22,243	20,480	16,308	17,229	19,104	21,508
Inventories	1,520	42,327	35,202	27,264	29,646	32,004
Other current assets	2,830	5,455	2,662	2,742	2,824	2,909
Non-current assets, total	33,498	66,336	87,916	89,135	95,468	101,345
Property, plant & equipment	15,990	15,763	15,267	16,860	18,599	19,934
Goodwill & other intangibles	8,455	38,328	60,393	60,018	64,613	69,156
Financial assets	8,971	12,003	12,003	12,003	12,003	12,003
Other assets	82	242	253	253	253	253
Total assets	92,815	188,741	198,111	183,874	196,606	213,124
Shareholders' equity & debt						
Current liabilities, total	14,431	58,070	43,417	26,078	28,626	31,444
Short-term debt	2,376	25,536	18,432	0	0	0
Accounts payable	7,778	15,841	12,845	12,724	13,937	15,286
Accruals	1,940	3,506	3,821	4,203	4,623	5,086
Other current liabilities	2,337	13,187	8,319	9,151	10,066	11,073
Long-term liabilities, total	10,163	15,353	14,791	10,585	10,757	10,933
Long-term debt	84	5,027	4,375	0	0	0
Other liabilities	994	1,569	2,289	2,295	2,302	2,309
Minority interests	0	29,565	44,877	47,362	50,766	55,364
Shareholders' equity	68,222	85,754	95,026	99,849	106,457	115,383
Total consolidated equity and debt	92,815	188,741	198,111	183,874	196,606	213,124
Ratios						
Current ratio (x)	9.6	7.9	4.1	2.1	2.5	3.6
Quick ratio (x)	9.1	7.6	4.0	1.4	1.7	2.6
Net debt/(net cash)	-14,473	-25,234	-6,638	8,603	-15,061	-28,805
Net debt / EBITDA	-0.6	1.0	-0.8	-1.8	-1.5	-1.4
Net gearing	-21.2%	-29.4%	-7.0%	8.6%	-14.1%	-25.0%
Equity ratio	73.5%	61.1%	70.6%	80.1%	80.0%	80.1%
Book value per share (in €)	3.9	4.4	4.8	5.1	5.4	5.9
Return on equity (ROE)	14.3%	8.0%	9.4%	4.8%	6.2%	7.7%



CASH FLOW STATEMENT

All figures in EUR '000	2019	2020	2021	2022E	2023E	2024E
Net income	9,729	7,427	10,880	7,308	10,012	13,524
Depreciation and amortisation	3,402	4,483	5,644	6,544	7,084	8,410
Tax expense	3,016	1,352	3,545	2,436	3,337	4,508
Other adjustments	-4,067	-4,213	-1,150	-1,300	-1,352	-1,406
Net interest result	261	417	437	1,009	1,110	1,221
Operating cash flow	12,341	9,466	19,356	15,997	20,191	26,256
Changes in working capital	-12,034	-595	-3,650	7,654	-2,180	-2,431
Tax paid	-5,677	-726	-30	-2,436	-3,337	-4,508
Net operating cash flow	-5,370	9,538	15,686	21,215	14,673	19,317
CapEx	-1,346	-1,446	-1,335	-4,701	-9,896	-10,237
Other investments and disposals	-2,071	4,390	1,069	1,300	1,352	1,406
Interest income	81	172	479	0	0	0
Cash flow from investing	-3,336	3,116	213	-3,401	-8,544	-8,831
Free cash flow	-8,706	12,654	15,899	17,814	6,129	10,486
Debt financing, net	-65	4,043	-4,219	-22,807	0	0
Equity financing, net	0	0	14,485	0	0	0
Paid dividend	-5,250	-129	-1,658	0	0	0
Interest expense	-3	-335	-506	-1,009	-1,110	-1,221
Redemption rights	-2,261	-3,201	-4,075	-3,062	-3,522	-4,050
Cash flow from financing	-7,579	378	4,027	-26,878	-4,631	-5,270
Consolidation adjustments	0	-4,175	0	0	0	0
Net cash flow	-16,285	8,857	19,913	-9,064	1,498	5,216
Cash, start of the year	25,383	9,098	21,960	37,868	28,805	30,303
Cash, end of the year	9,098	21,960	37,868	28,805	30,303	35,519
EBITDA/share (in €)	0.65	0.48	0.91	0.81	1.03	1.34
Y-Y Growth						
Operating cash flow	100.0%	-23.3%	104.5%	-17.4%	26.2%	30.0%
Free cash flow	n.m.	n.m.	25.6%	12.1%	-65.6%	71.1%
EBITDA/share	52.0%	-26.3%	89.7%	-10.2%	26.2%	30.0%



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First Berlin's system for asset valuation is divided into an asset recommendation and a risk assessment.

ASSET RECOMMENDATION

The recommendations determined in accordance with the share price trend anticipated by First Berlin in the respectively indicated investment period are as follows:

Category Current market capitalisation (in €)			2
		0 - 2 billion	> 2 billion
Strong Buy ¹	An expected favourable price trend of:	> 50%	> 30%
Buy	An expected favourable price trend of:	> 25%	> 15%
Add	An expected favourable price trend of:	0% to 25%	0% to 15%
Reduce	An expected negative price trend of:	0% to -15%	0% to -10%
Sell	An expected negative price trend of:	< -15%	< -10%

¹ The expected price trend is in combination with sizable confidence in the quality and forecast security of management.

Our recommendation system places each company into one of two market capitalisation categories. Category 1 companies have a market capitalisation of $\in 0 - \in 2$ billion, and Category 2 companies have a market capitalisation of $> \in 2$ billion. The expected return thresholds underlying our recommendation system are lower for Category 2 companies than for Category 1 companies. This reflects the generally lower level of risk associated with higher market capitalisation companies.

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RECOMMENDATION & PRICE TARGET HISTORY

Report No.:	Date of publication	Previous day closing price	Recommendation	Price target
Initial Report	2 December 2021	€6.98	Buy	€14.00
21	↓	\downarrow	\downarrow	↓
2	2 December 2021	€6.98	Buy	€14.00
3	31 March 2022	€7.22	Buy	€14.00
4	7 June 2022	€6.54	Buy	€14.00
5	18 August 2022	€5.02	Buy	€11.70
6	31 August 2022	€4.70	Buy	€11.70
7	Today	€4.84	Buy	€11.10

INVESTMENT HORIZON

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Legally required information regarding

- key sources of information in the preparation of this research report
- valuation methods and principles
- sensitivity of valuation parameters

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