Update



Equities - China April 23, 2014

Rating: under review

Risk: High

Current Price: EUR 1.8

Price Target: under review

Potential:

Sector: Retail

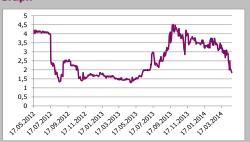
Reuters Code:
Bloomberg Code: GO8 GR

Internet Page: www.goldrooster.de Fiscal Year Ending: December

Trading Data

Price High/Low 52w: EUR 4.65 - 1.21
Market Capitalisation: EUR 42.26m
Shares Outstanding: 20.74m
Free Float: 3,5%

Graph



Financial Calendar

Q3 2012 (the latest) 2013 Figures

Date and Time of Prices April 23, 2014 10:00 (CET)

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Please take a note of the Disclaimer and other Information on Page 2

Goldrooster AG

The Chinese "Auditor Sickness" spreads to Goldrooster AG - Stock falls

After several retail companies like Kinghero AG and Ming Le Sports AG are facing or having faced auditing difficulties, Goldrooster AG announced last week that is has to postpone the publication of its fiscal year 2013 results until the third quarter 2014 the latest.

Reasons are as follows, so the company:

- Personnel changes (they have hired a new CFO in December)
 - A more complex audition process

Additionally, the company has reported that it will reach at least EUR 170m in sales for fiscal year 2013 (unaudited) and a higher profit (before tax) than in 2012. These announcement is quite vague and our estimates were with sales of EUR 188m substantially higher. If pre-announced figures are somehow reliable, fourth quarter 2013 must have been very disappointing and more than 20% below sales of Q4 2012; which would be a bad sign.

Taking the auditing issues alone under consideration, it is currently not possible to model or forecast future sales and earnings for Goldrooster AG. There is of course the likelihood that issues are solved and that numbers turn out to be fine. On the other hand we see the risk that results have to be restated, which would consequently have a tremendous negative effect on the future development of the company.

Until this issue is solved, we see us not able to either rate the value of the company.

Consequently we put the Rating as well as the target price under review.



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| Date of publication | Share Price at this date | Recommendation | New Fair Value (at date of publication) |
|---------------------|--------------------------|----------------|---|
| 27.04.2012 | IPO | BUY | EUR 5.2 |
| 09.11.2012 | EUR 1.70 | BUY | EUR 5.6 |
| 18.06.2013 | EUR 1.96 | BUY | EUR 5.8 |
| 11.09.2013 | EUR 3.30 | BUY | EUR 5.8 |
| 08.11.2013 | EUR 3,20 | BUY | EUR 5,8 |

otential conflicts of interests according to Section 34b of the German Securities Trading Act (WpHG) in combination with the German Ordi

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Company Goldrooster AG Disclosure 3 - 5 -8 -9 - 10 - 11-13

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- 3. The persons and/or enterprises mentioned above regularly hold shares of the issuer that is, or whose financial instruments are, the subject of this financial analysis, in its trading portfolio.

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Additional important information:

Date of first publication of this analysis by VEM : April 23, 2014 Date and Time of relevant Share Price (see first page)

A schedule for an update of this Analysis is not appointed yet. VEM reserves the right to update any individual analysis without prior notice.